



FOR MORE INFORMATION CONTACT:

Angie Barajas
angie@louisbarajas.com
562-347-0073

FOR IMMEDIATE RELEASE

Business Management LAB Founder Louis Barajas Selected as One of 2017 Billboard Top Business Managers

Billboard picked the 32 savviest money men and women who guide stars and executives in boosting their income, cutting their taxes and watching out for those questionable investments.

Artists and executives know that making money is only half the challenge. They look to business managers for guidance in how to best spend, save or invest that cash and, frankly, shield their income from taxes (legally, of course). But following the money has never been more complicated, particularly as physical CD sales and downloads from iTunes have given way to Spotify, Amazon and Apple Music. This month Billboard magazine named their top business managers for 2017 and Los Angeles' Louis Barajas was among them.

The high energy, author, family man and wealth & business manager is a living example of the American Dream...hard work, a successful business, and a rich family life. Louis Barajas formed his own wealth and business management firm in 1991 and transformed the current firm LAB into a multi-family oriented management style firm to help people who are inspired to create wealth and use their money to live a better life. LAB, located in Southern California is the only Latino owned firm to be recognized by *Billboard* that manages the businesses and finances of some of the most iconic internationally recognized Latin celebrities.



Born in East Los Angeles, Louis Barajas was driven by a commitment for helping underserved populations and consumers with money challenges. Barajas is the author of *Small Business, Big Life: Five Steps to Creating a Great Life with Your Own Business*, *Small Business Big Life for Women*, *The Latino Journey to Financial Greatness*, *Overworked Overwhelmed and Underpaid*, *My Street Money*, and his newest book coming soon *Six Figures and Struggling*. The resources are aimed at helping consumers with the challenges that life brings with money decisions and providing insights to creating a fulfilled balanced life.

Over the years Louis has become a nationally recognized expert in financial and business issues and a sought-after speaker and presenter. He was named one of **Top 100 Financial Advisors in the United States** by *Mutual Funds* magazine, served on the **National Advisory Board** for the *Journal of Financial Planning* for three years, served as the **Small Business Expert** for *AOL Latino*, selected by *People en Español* Top Fifty Beautiful People Issue-as a person making a difference in the lives of Americans, and was named **The Small Business Journalist of the Year** by the Los Angeles District Office of the Small Business Administration. In 2014, Louis received the Heart of Financial Planning Award from the Financial Planning Association for contributing and giving back to the financial planning community and public through financial planning.

Louis has been featured in numerous regional and national publications such as: *USA Today*, *The Los Angeles Times*, *The Miami Herald*, *People en Español*, *Hispanic Journal*, *Hispanic Business*, *Mutual Funds*, and *Senior Market Advisor*. He has provided his business and financial insights to national news programs such as: CBS Sunday Morning, CNN's Your Money, CNBC, Univision's *Aqui y Ahora*, ABC News, and National Public Radio.

####